



September 17, 2007

**Subject: Reference for Export Access**

To Whom It May Concern:

The Econo-Rack Group is one of North Americas' largest manufacturers of warehouse racking structures.

In April 2006 Jim Raz of Export Access introduced me to a rack protection product, Protect-it™ which ultimately would prove to be a complimentary accessory to our racking sales.

Jim managed the entire business development process between Econo-Rack and the Australian inventor, Eye-Catcher Innovations.

This process included the following key elements;

- Introduction of the product including the presentation of a compelling business case for adoption
- Qualifying our interest
- Overseeing the negotiation process to establish a formal distribution agreement between the parties
- Provision of product and market trend training to Econo-Rack group personnel
- Participation in the products launch at ProMat (trade show) in Chicago in January 2007
- Jim remains our "Point of Contact" for the "Commercial and Business Development" elements of our relationship with Eye Catcher Innovations

We have enjoyed working with Jim's company over the past eighteen months. The professional and enthusiastic approach he has brought to our business dealings can not be faulted.

We would be pleased to recommend Export Access to any organization which requires the services they provide; Access to Export Markets.

If you have additional questions or concerns, do not hesitate to call me.

Regards,

A handwritten signature in black ink that reads 'Bill Carter'.

**Bill Carter**  
General Manager